

**ROGUE VALLEY INTERNATIONAL-MEDFORD AIRPORT  
ACE BOARD MEETING  
MINUTES - MARCH 15, 2010**

**I. Call to Order**

The ACE Board meeting was called to order by the Chair, Joe Molzer, at 12:20 p.m. in Conference Room B at the Rogue Valley International-Medford Airport.

**II. Roll Call**

**Members Present:** Scott Anderson, Alan Bender, Jim Kelly, Joe Molzer, and Gordon Safley.

**Members Excused:** Robert MacLellan.

**Members Absent:** Brad Hicks, Bill Hoke, Tamara Olson.

**Guests Present:** Bern Case, Marcy Black, and Vickie Waltner, Airport; Art Lumley, Lois Weathers, and Al Willstater, ACE Board; Kristi Hagey, County Counsel.

**III. Approval of January 19, 2010, Minutes**

Joe Molzer called for a motion to approve the minutes. Gordon Safley moved to approve the minutes as written, and the motion was seconded by Alan Bender. The motion passed by voice vote, none opposed.

**IV. Old Business**

Joe reported that the ACE account balance is \$1,329, Art History and Culture is \$1,815, and the KC-97 is \$2,472.

Bern Case asked much money was collected from the ACE Donation box. Joe said the first collection was \$74, and the most recent collection was \$27.

Joe also reported that Art Lumley wishes to propose reviving brick sponsorships for the KC-97 improvements. Art suggested charging \$50 per brick and said he and Bern have discussed potential KC-97 improvements, such as a self-guided tour with pictures and descriptions, stations with push-button-audio, or TV with loop-type programming.

Bern stated that David Dushane wrote a book on the KC-97 which the Airport has been selling for \$14. He said it is pretty rare that the Airport sells the aging book, and there are quite a few of them, so the Airport has started giving one for each paid rental reservation as an added benefit.

Alan Bender asked how many books are left. Bern replied there are hundreds. Alan suggested giving a book for contributions to ACE or for terminal art. Bern said the Airport could do that, and giving one book might stimulate sales of the book.

Al Willstater reported that Bud Glickman, who is partially responsible for getting the KC-97 set up, has recently written a book that is going into the Congressional Records.

**V. New Business**

Lois Weathers reported that Central Equipment signed-up for a \$1,000-per-year ACE Newsletter sponsorship, and two (2) other sponsorships are in the wing. She said there have been no changes in ACE parking sponsorships.

Bern said that URS wanted to continue their ACE parking sponsorship even though their work is done on the terminal.

Scott Anderson asked if anyone had dropped their sponsorship. Lois said that no one dropped, but there is extra room in the ACE Newsletter freed up for a new sponsorship to share in the expenses.

Art reported that the ACE Newsletter is due shortly and to let him know if anyone has anything to contribute. Al said a reminder could be put in that funding is still needed for terminal art.

Alan asked if the ACE parking spots are used less now since short-term parking is more conveniently close to the terminal. In reply, comments were made that ACE Parking spots are used a lot, but may not fill up as often, and are free.

Joe said he will try to get with Brad Hicks at a later time to discuss getting art sponsors. He suggested Harry & David or Jacksonville. Joe asked those present to do some brainstorming and email him their ideas.

Bern said the Art Subcommittee needs to get together again to talk about ideas. Scott agreed they should discuss what a sponsor would get for a \$1,000 donation, other than just a name on a plaque.

Alan said there is a need to impress upon businesses that there are not many places in the valley where they would get visibility like the Airport.

Al suggested having the size of the art based on a specific rate.

**VI. Adjournment** - The meeting was adjourned at 12:45 p.m.

Respectfully Submitted,

*Vickie Waltner*

Vickie Waltner

Recording Secretary

(Attachments as indicated)